



BERRY BROS & RUDD
3, ST. JAMES'S STREET, LONDON

WINE & SPIRIT MERCHANTS

Press Release

Two new MWs bring Berry Bros. & Rudd total to eight

Date: **6 September 2013**

Berry Bros. & Rudd counted two members of staff among this year's new Masters of Wine. Anne McHale and Demetri Walters were among six others to be inducted into the Institute of Masters of Wine on Friday, 6th September. The addition of these two MWs brings Berry Bros. & Rudd's total to eight: the highest number to be working at any wine merchant.

Anne McHale MW, a Wine Education Specialist at Berry Bros. & Rudd's Wine School and also hosts educational tastings and dinners in the firm's 300 year old cellars. She has been working for the company since 2006.

Anne's passion for wine began during her studies at Cambridge University where she was a member of the Wine Society. Upon graduating with a degree in French, she made the most of her language skills by working with London-based French wine agency Mistral Wines. She has been working in the wine trade since 2003, and in 2010 the UK Circle of Wine Writers made her their Young Wine Writer of the Year.

Demetri Walters MW is Sales Manager for Berry Bros. & Rudd's Private Wine Events. With a family background in viticulture, joining the wine business was the realisation of a long

held ambition, although he enjoyed a varied career from chasing cows around Australian cattle yards to head-hunting, before finding his home in wine.

Mark Pardoe MW, Wine Buying Director at Berry Bros. & Rudd, commented:

“As long-term supporters of The Institute, we are delighted by the news of all this year’s successful candidates and we are especially pleased to welcome Anne and Demetri to the growing family of Masters of Wine at Berry Bros. & Rudd. To have such a group within the business, unmatched anywhere in the trade, endorses and furthers the expertise and authority of all parts of our company.”

With eight Masters of Wine across the business, Berry Bros. & Rudd confirms its reputation of excellence. The firm places a premium on expert knowledge to offer first-class information and advice to its customers, from cellar plans to wine education and tastings.

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For further information on this press release and images Demetri Walters and Anne McHale contact Vicky Williams on vicky.williams@bbr.com or 01256 247862.

Notes to editors:

About Berry Bros. & Rudd:

With two Royal Warrants, three hundred years of history and eight Masters of Wine, Berry Bros. & Rudd is Britain’s original wine and spirit merchant.

With services including a monthly Wine Club and Cellar Plan, Tutored Tastings, Private Wine Events and a Wine School, we provide the closest link between those who make the wine and those who drink it.

We offer a selection of over 4,000 bottles to wine- and spirit-lovers in the UK, Hong Kong and Japan through our stores, warehouses and outlets, and to people across the world through our award-winning website.

While we embrace progress, we also value our traditions. We are still run by members of the Berry and Rudd families and we continue to supply the British Royal Family, as we have done since the reign of King George III.

Most importantly, we still believe that everything you should look for in a wine or spirit comes down to one simple question: 'Is it good to drink?'