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Inside Burgundy by Jasper Morris MW

Inside Burgundy is a serious book for serious wine lovers. Offering unrivalled insights on the vineyards, the wine and the people, the 656-page book covers 1,000 specific vineyards from grand crus to obscure plots.

Internationally acclaimed wine writer, Steven Spurrier, says in his foreword to *Inside Burgundy*: “To sum up, Jasper Morris has found a way to illuminate the bafflingly complex relationships between people and place, vigneron and vineyard, which are at the heart of Burgundy. Authors have tried before and superb books have resulted; none, however, has succeeded quite so well in presenting the detail, in making clear the pattern, without drowning the reader in nuance, exception and ambiguity.”

The book will be published in October, but a 16-page preview of *Inside Burgundy* can be viewed at <http://www.bbr.com/GB/about/inside-burgundy>.

Inside Burgundy is written by an expert who combines three decades of intimate on-the-ground knowledge of Burgundy with the healthy scepticism of an international wine merchant. Jasper Morris has lived, breathed, bought and sold Burgundy since 1981. He has a home there, he makes his living there. He has built up over 30 years the kind of exact, on-the-ground knowledge that only someone based in the region can acquire.

Alongside his treatment of the vineyards, Jasper brings out the role of the vignerons and today's influence on them, and thus their wines. We learn the histories, their philosophies, their relationships (so many cousins, so many marriages, so many tangled inheritances – as Jasper says, the book really demands the subtitle ‘The Sex Life of Burgundy’).

The wine maps surpass anything previously published in English. They have been produced to match Jasper's work in breadth of coverage and depth of detail.

Wine lovers crave information and judgement: *Inside Burgundy* offers unrivalled insights into just why this small slice of France yields the world's most treasured wines.

The book will be available for sale in October priced £50, however customers can pre-register to reserve their copy at: <http://www.bbr.com/about/inside-burgundy>.

Jasper will be signing copies of *Inside Burgundy* in Berrys' London Shop on Friday 29th October and Wednesday 10th November 2010 and in Berrys' Factory Outlet in Basingstoke on Saturday 30th October.

Ends

Book specifications:

Inside Burgundy

The vineyards, the wine and the people

by Jasper Morris MW

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35 full-colour maps

Over 310 years ago, Berry Bros. & Rudd opened its shop at 3 St James's Street, opposite St James's Palace, where it still stands today. Berrys' now has shops in Hong Kong and Basingstoke, as well as a business in Japan and duty free presence in Dubai. Berrys' range comprises over 3,000 wines and services include The Wine Club, The Cellar Plan, Wine Wedding List, Fine & Rare Wine Advice, comprehensive Wine Tastings, Fine Dining and Wine School. The cellars and Pickering Place at Berrys' are available for corporate entertaining, cocktail parties and wine tastings. Berrys' award-winning website www.bbr.com is a one-stop shop online and includes expert advice from Berrys' own wine advisors.

For further discussion on this and other topics with Berrys' experts please visit [Berrys' Wine Blog](#).

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