

# Make a wish, create a Christmas Wine Wish List

Berry Bros. & Rudd has launched a Christmas Wine Wish List to ensure your friends and family buy gifts you really want this year! Everything is organised through Berrys' website (www.bbr.com), so it's a cinch to add wines, notify your friends and family, and view the status of your list. It couldn't be simpler to buy from, just choose and click and they'll have bought you a gift that you desire - something more interesting than socks!

Brimming with a plethora of the fantastic wines on Berrys' award-winning website, Berrys' Wine Wish List is simple to set up, and add any wines, spirits or events to your Christmas Wine Wish List.

Also new for Christmas 2012, Berrys has launched a range of premium glassware to further enhance the pleasure of drinking wine.

The range of seven hand-made glasses were designed by John Jenkins & Sons with the help of Berrys' five Masters of Wine, who helped to ensure they look supremely elegant on the table as well as deliver wine to the palate of the consumer in a way that will ensure maximum enjoyment. Named The Wine Merchant's Glasses, prices start from £27.50 a pair.

Berrys' Christmas Gift offering has been enhanced this year with an expanded range of 35 parcels priced from £35, including seven food hampers, from Spain, France, England and Italy. Berrys' new Sherry & Nuts gift features toasted and salted almonds, almond stuffed olives and a bottle of Solera Reserva Fino sherry from Emilio Lustau. Whether you are looking to impress a fine wine connoisseur, your whisky-loving friend, or simply want to treat yourself, Berry Bros. & Rudd's Christmas Gift range has something suitable for everyone.

Alongside Berrys' extensive Christmas Gifts, there is an unending list of wines to drink over the festive period, including a tempting Bollinger Champagne promotion and lots of red, white and sweet wine suggestions to enjoy with festive fare. Not forgetting a delicious range of post prandial drinks from Berrys' enviable range of spirits.

Ends

For further information on this release and photographs of the gift parcels, please contact Vicky Williams on <u>vicky.williams@bbr.com</u> or call 01256 247862.

#### Note to editors:

#### Berrys' Christmas Wine Wish List:

You need to have an account with Berrys to create a Christmas Wine Wish List. To create a wish list please register at <u>www.bbr.com/wishlists</u>.

### **Christmas Gift Parcels:**

Berrys' Christmas Gift Parcels brochure 2012 will be available from 16<sup>th</sup> November 2012. However details and photographs of all packs are available now.

## About Berry Bros. & Rudd

Over 314 years ago, Berry Bros. & Rudd opened its shop at 3 St James's Street, opposite St James's Palace, where it still stands today. Members of the Berry and Rudd families continue to own and manage the family-run wine merchant, providing the closest link between those make the wine and those who drink it.

Berrys also has shops in Hong Kong and Basingstoke, as well as a business in Japan and duty free presence in Dubai. Berrys' range comprises over 3,000 wines and services include The Wine Club, The Cellar Plan, Fine & Rare Wine Advice, comprehensive Wine Tastings, Fine Dining and Wine School. The cellars and Pickering Place are available for corporate entertaining, cocktail parties and wine tastings.

A supplier to the Royal Family since the reign of King George III, historic customers have included Lord Byron, William Pitt the Younger and the Aga Khan.

Berrys' award-winning website www.bbr.com is a one-stop shop online and includes expert advice from Berrys' expert wine advisors.

For further discussion on this and other topics with Berrys' experts please visit Berrys' Wine Blog.

To keep up-to-date with the latest wine news from Berrys as it happens, follow @berrybrosrudd on Twitter. It only takes a few seconds and it's free. Become a fan of Berrys on Facebook at <a href="https://www.facebook.com/berryswine">www.facebook.com/berryswine</a>.

Free UK delivery is available on all Christmas Gift Parcels of any value. The last order date for Christmas is 18<sup>th</sup> December 2012.