



BERRY BROS & RUDD
3, ST. JAMES'S STREET, LONDON

WINE & SPIRIT MERCHANTS

Press Release

Christmas 2013

Subject: Christmas Gifts from Berry Bros. & Rudd

Date: 31 July 2013

- **Christmas Gifts**
- **Entertaining this Christmas**

Christmas shopping should always be a pleasure and never a chore, and Berry Bros. & Rudd have made it easy by putting together a selection of Christmas Gifts for 2013. Explore the full glory of the heavenly array that is the world's wines and spirits where there is truly something for everyone.

The 2013 Christmas Gifts have been enhanced this year with an expanded range of 37 parcels priced from £35, including 11 food hampers, from Spain, France, England and Italy. Berry Bros. & Rudd's new Chef's Pantry Hamper features eight delicious items including: White Truffle Salt, Ortiz Anchovy fillets and 2005 Rioja Reserva, from Vina Arana. The new Luxury Hamper offers an alternative to the popular Best of British.

For the gift that keeps on giving, enroll someone in Berrys' Wine Club, and you'll be giving them pleasure for years to come. Wine Club members enjoy a mixed case of wine delivered every two months, together with food matching ideas and special offers.

For the ultimate experience gift, spoil them with a wine event at Berry Bros. & Rudd. Choose from a fantastic array of events to suit everyone from spectacular dinners, luncheons and dinners, to tutored tastings and fascinating wine schools.

Alongside Berry Bros & Rudd's extensive Christmas Gifts, there is an unending list of wines to drink over the festive period, including a tempting Ruinart Champagne promotion and

lots of red, white and sweet wine suggestions to enjoy with festive fare. Not forgetting a delicious range of post prandial drinks from Berrys' enviable range of spirits.

If you are looking for a present for a wine lover, look no further than this magnificent array of Christmas drinking wines and gift ideas, all put together with careful consideration and beautifully packaged.

Ends

For further information and images contact Vicky Williams on Vicky.williams@bbr.com or 01256 247862.

Notes to editors:

Berry Bros. & Rudd's Christmas Gifts 2013 will be available from Friday 1st November 2013. However details and photographs of all packs are available now. To guarantee delivery in the UK by Christmas ordered must be received before 6pm on Wednesday 18th December 2013.

About Berry Bros. & Rudd:

With two Royal Warrants, three hundred years of history and six Masters of Wine, Berry Bros. & Rudd is Britain's original wine and spirit merchant.

With services including a monthly wine club, an investment scheme, tutored tastings and a wine school, we provide the closest link between those who make the wine and those who drink it.

We offer a selection of over 3,000 bottles to wine- and spirit-lovers in the UK, Hong Kong and Japan through our stores, warehouses and outlets, and to people across the world through our award-winning website.

While we embrace progress, we also value our traditions. We are still run by members of the Berry and Rudd families and we continue to supply the British royal family, as we have done since the reign of King George III.

Most importantly, we still believe that everything you should look for in a wine or spirit comes down to one simple question: 'Is it good to drink?'