

## BERRY BRO\$ & RUDD

3, ST. JAMES'S STREET, LONDON

## WINE & SPIRIT MERCHANTS

## Brad Pitt-Angelina Jolie rosé wine on sale at Berry Bros. & Rudd

Brad Pitt and Angelina Jolie have released their first wine, a 2012 rosé from their Provence estate. The first vintage from the celebrity couple's project, with Beaucastel's Perrin family at Château Miraval, is available from Berry Bros. & Rudd now.

Simon Field MW, Berry Bros. & Rudd's Southern France Buyer, says: "The transparent Ruinart-style bottle allows the evanescent almost luminous colours to tease a gentle pink. The blend is equally shared by Cinsault, Grenache, Syrah and Rolle (a.k.a. Vermentino), with the Syrah partially macerated on its skin by the saignée method. Aromatics of forest floor and wild strawberry with hints of herb, cede to an impressive palate, reassuringly yet deceptively powerful. Flinty, citric notes underwrite a classic red fruit core, all in a subtle minor key but with a resonant, eloquent finish. Ideal to match fruits de mer or salade nicoise."

The Miraval bottling, made in a partnership with the Perrin family of Château de Beaucastel and featuring a distinctive Champagne punt design, can lay claim to being the most anticipated release of a rosé ever seen. The first 6,000 bottles of the wine sold out within five hours after being offered online in France in March.

According to Perrin & Fils general manager Marc Perrin, Pitt and Jolie participated in the blending sessions for the wine and also helped in the design of the label and the bottle.

Simon Field MW adds of the wine which received 90 points (outstanding) on Wine Spectator's 100-point scale: "The 2012 Château Miravel Rosé is the first wine made by the somewhat unlikely partnership of the Perrin family of Château de Beaucastel and Angelina Jolie and Brad Pitt, all in strict adherence to organic viticultural practices. The Hollywood pair has, by all accounts, been fairly hands-on and are extremely pleased with the results, as are we."

A Provence white is planned for release this summer and a red next year. All grapes for all the wines are grown using organic techniques.

The 1,000-acre estate, which includes about 150 acres of vineyards, is located in the village of Correns and formerly made a rosé known as Pink Floyd, which garnered solid ratings. The previous owners built a studio at the château and the British group recorded their famed rock opera The Wall there in 1979. Pitt and Jolie purchased the 35-room estate for an estimated \$60 million last year; they had leased it since 2008 with an option to buy.

Since 2012 the owners of Château Miravel have partnered with the Perrin family to help with the viticulture, winemaking and wine distribution.

This wine is available from Berry Bros. & Rudd priced £18.95 per single bottle from <a href="www.bbr.com">www.bbr.com</a> and 0800 280 2440.