



BERRY BROS & RUDD
3, ST. JAMES'S STREET, LONDON

WINE & SPIRIT MERCHANTS

PRESS ANNOUNCEMENT

JANUARY 2014

A Touch of Class this Valentine's Day



Add a touch of class to this Valentine's Day with a Champagne & Chocolates Hamper – exclusive to Berry Bros. & Rudd.

Master of Wine and Wine Buyer, Simon Field MW, says: *“St Valentine would certainly have found it hard to resist our Valentine's Day Champagne & Chocolates Hamper as indeed will you, or more significantly, your loved one. Quality, lovingly hand-crafted, appropriately enough, is the key here, with a Champagne from Grand Cru vineyards synchronising perfectly with Marc Demarquette's delicious hand-made chocolates. A perfect match.”*

Presented in a Berry Bros. & Rudd wicker hamper, containing a bottle of United Kingdom Cuvée, Grand Cru Champagne with an ideal companion; beautifully hand-made Demarquette Fine Chocolates.

This limited edition Valentine's Day gift is available from Berry Bros. & Rudd – 0800 280 2440 www.bbr.com – priced at £50.

ENDS

For further information and images contact Vicky Williams on vicky.williams@bbr.com or 01256 247862.

Notes to editors:

About Berrys' United Kingdom Cuvée

Our splendid United Kingdom Cuvée, Grand Cru Champagne from Mailly, one of the great prestigious Grand Cru villages in the Montagne De Reims. Founded in 1929, Champagne Mailly produces only Grand Cru Champagne from its 70 hectares of vineyards, using just Chardonnay and Pinot Noir grapes. In this case 75% Pinot noir and 25% Chardonnay. On the nose brioche and hints of floral notes, with an elegant and structured finish oozing depth of quality fruit, this Champagne boasts richness and finesse.

About Demarquette Fine Chocolates

Demarquette Fine Chocolates - Created in 2006 and run by British born Master Chocolatier Marc Demarquette. Members of Academy of Chocolate, Marc sources only the finest ingredients to combine unparalleled taste and visual perfection, consistently making the finest chocolates with a contemporary twist. These delicious selections of hand-made chocolates are all made from only the finest ingredients.

About Berry Bros. & Rudd

With two Royal Warrants, three hundred years of history and seven Masters of Wine, Berry Bros. & Rudd is Britain's original wine and spirit merchant.

With services including a monthly Wine Club and Cellar Plan, Tutored Tastings, Private Wine Events and a Wine School, we provide the closest link between those who make the wine and those who drink it.

We offer a selection of over 4,000 bottles to wine- and spirit-lovers in the UK, Hong Kong and Japan through our stores, warehouses and outlets, and to people across the world through our award-winning website.

While we embrace progress, we also value our traditions. We are still run by members of the Berry and Rudd families and we continue to supply the British Royal Family, as we have done since the reign of King George III.

Most importantly, we still believe that everything you should look for in a wine or spirit comes down to one simple question: 'Is it good to drink?'