

BERRY BROS & RUDD

3. ST. JAMES'S STREET, LONDON

WINE & SPIRIT MERCHANTS

Berry Bros. & Rudd adds whiskies from new distillery Daftmill to its portfolio

Monday 11th December 2017: Berry Bros. & Rudd, Britain's oldest wine and spirits merchant, today announces a new global distribution agreement with *Daftmill*. One of Scotland's first new wave distilleries, *Daftmill* produces approximately 100 casks per year.

Named after the Daft stream which, thanks to the local topography, appears to run uphill, *Daftmill* is situated in the heart of Fife, near Cupar, making it one of only nine active Lowland distilleries.

Daftmill is owned by Francis and Ian Cuthbert. In 2002 the brothers were granted permission to convert the old mill on the family farm into a distillery. The first spirit was produced in December 2005 and the bourbon cask from Kentucky's Heavenhill Distillery was ceremoniously filled by Francis and Ian's mother.

Lizzy Rudd, Berry Bros. & Rudd's new Chairman commented: "As a family business, Berry Bros. & Rudd naturally sees an affinity with other family-owned companies. The Cuthbert family, who own Daftmill, have been growing malting barley in the Howe of Fife for six generations."

Daftmill is one of only two distilleries that can use the term 'single estate' and the only one that can be referred to as a 'single estate farm distillery'. Being a working farm as well as a distillery, the Cuthbert's grow all the barley required to produce their whisky on their own estate, ensuring full traceability from grain to glass. The whisky is distilled during the farms 'off-season'; two months in summer and two months in winter. This traditional distillery practice has not been seen in Scotland since the 1800's.

Doug McIvor, Reserve Spirits Manager at Berry Bros. & Rudd states: "What I find so appealing about Daftmill is their unique and traditional seasonal production cycle which is led by Francis' quiet periods on the farm. I also believe their sole use of the estate's barley gives Daftmill's whisky a real sense of terroir and true provenance. I'm confident that the spirit's subtle Lowland charm will put Daftmill (and Fife) firmly on the whisky map."

Daftmill owner Ian Cuthbert adds: "Daftmill is pleased to appoint Berry Bros & Rudd as global distributor and we look forward to releasing the first single malt to the market place in the near future."

-Ends-

Berry Bros. & Rudd



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About Berry Bros. & Rudd:

Founded in 1698, Berry Bros. & Rudd is Britain's original, family-owned wine and spirits merchant. With two Royal Warrants, more than 300 years of history and six Masters of Wine, we are proud of our world-class reputation for exceptional wines and spirits.

Although hundreds of years old, Berry Bros. & Rudd remains at the forefront of wine innovation. The current range of more than 4,000 wines is sourced from over 25 countries, from the traditional – France, Italy and Spain – to the less traditional – Brazil and Moldova.

Not just a fine wine retailer, spirits have long been central to the business. The spirits portfolio includes the classic No.3 London Dry Gin, Mauritian rum Penny Blue and the unique and historic The King's Ginger Liqueur. Most recently the Texas Legation, a bourbon from Texas was added to the line-up.

While we embrace progress, we also value our traditions. As a business, we are comfortable embracing these paradoxes – having always managed to combine our history and heritage with a commitment to constant progress, innovation and change.

Throughout the developments the business has seen over the years, customers have always remained at the heart of Berry Bros. & Rudd. Whether visiting us in store, shopping online or participating in our Wine Club, Cellar Plan, tutored tastings or Wine School, we aim to ensure that every customer receives the same outstanding experience.

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