



## BERRY BROS & RUDD

3, ST. JAMES'S STREET, LONDON

---

WINE & SPIRIT MERCHANTS

### **Berry Bros. & Rudd appoints new buyer**

**Tuesday 3<sup>rd</sup> October 2017:** Berry Bros. & Rudd is delighted to announce the appointment of Davy Zyw to its buying team. A specialist in Italian wines, Davy will be looking after the category with the support of Buying Assistant Chloe Dale-Harris.

Berry Bros. & Rudd Buying Director Abi Hirshfeld comments: *“I am delighted Davy is joining the team. He will bring experience and a fresh pair of eyes to our already world class buying team. Davy is passionate about Italy and has a deep knowledge of Italian wines. We look forward to his contribution in bringing our Italian range to an authoritative and market-leading level.”*

Davy joins Berry Bros. & Rudd after 4 years as Global Wine and Spirits Buyer at Direct Wines (Laithwaites) where he bought wines from a variety of areas including Italy, Champagne, South Africa, South America and England. Before joining Direct Wines, Davy was Assistant Product Development Manager at Tesco. During his career in the wine industry he has completed a Wine Business Degree at Plumpton College and has also worked in the on trade as a Sommelier at Le Gavroche and Commis Sommelier at D&D's The Bluebird.

As well as Italian wine, Davy is well versed in Champagne and has recently published his first book *I Love Champagne*.

Davy joins Berry Bros. & Rudd today, Tuesday 3<sup>rd</sup> October.

**-Ends-**

For further information please contact:

Gemma Duncan, PR Manager

E: [gemma.duncan@bbr.com](mailto:gemma.duncan@bbr.com)



## **About Berry Bros. & Rudd:**

Founded in 1698, Berry Bros. & Rudd is Britain's original, family-owned wine and spirits merchant. With two Royal Warrants, more than 300 years of history and six Masters of Wine, we are proud of our world-class reputation for exceptional wines and spirits.

Although hundreds of years old, Berry Bros. & Rudd remains at the forefront of wine innovation. The current range of more than 4,000 wines is sourced from over 25 countries, from the traditional – France, Italy and Spain – to the less traditional – Brazil and Moldova.

Not just a fine wine retailer, spirits have long been central to the business. The spirits portfolio includes the classic No.3 London Dry Gin, Mauritian rum Penny Blue and the unique and historic The King's Ginger Liqueur. Most recently the Texas Legation, a bourbon from Texas was added to the line-up.

While we embrace progress, we also value our traditions. As a business, we are comfortable embracing these paradoxes – having always managed to combine our history and heritage with a commitment to constant progress, innovation and change.

Throughout the developments the business has seen over the years, customers have always remained at the heart of Berry Bros. & Rudd. Whether visiting us in store, shopping online or participating in our Wine Club, Cellar Plan, tutored tastings or Wine School, we aim to ensure that every customer receives the same outstanding experience.