



BERRY BROS & RUDD
3, ST. JAMES'S STREET, LONDON

WINE & SPIRIT MERCHANTS

Celebrating Sauvignon

To celebrate International Sauvignon Blanc Day on 24th April Berry Bros. & Rudd is showcasing wines made from this international grape variety.

The campaign is being run by New Zealand Winegrowers but does not exclude wines made from Sauvignon Blanc from other parts of the World.

Berry Bros. & Rudd's Top Sauvignon Blanc Suggestions:

2012 Churton Sauvignon Blanc, from Marlborough, priced £15.95 per single bottle

2013 Berrys' Own Selection New Zealand Sauvignon Blanc made by Seifried, in Nelson, priced £11.95 per single bottle

2013 Sancerre Blanc, Brigitte et Daniel Chotard, Central Vineyards, Loire, £17.95 per single bottle.

2014 Constantia Glen Sauvignon Blanc, Constantia Wine Valley, Cape Valley, South Africa, £11.95 per single bottle

Berry Bros. & Rudd New World Buyer, Catriona Felstead MW, says: "*Sauvignon Blanc is known for its bright, fresh, grassy aromas but, all too often, its ability to produce mineral, textured wines can be overlooked. It is time to look again at this variety and to appreciate the diversity it can offer. From easy-going, aromatic wines for everyday drinking to serious wines for oenophiles, there should be a Sauvignon Blanc that appeals to even those who 'do not like Sauvignon'.*"

Berry Bros. & Rudd will be hosting a [One-Day New Zealand Wine School](#) on International Sauvignon Blanc Day. Hosted by New Zealand Expert, Richard Veal, the event will give participants a vigorous wine tour of the North and South Islands. Priced £195 per person to include a 13- wine tasting and a four course lunch with wine, guests will come away with a clear sense of the New Zealand wine industry, the wine *terroirs*, the best producers and their favourite styles.

An important white grape in Bordeaux and the Loire Valley, it was not until the 1980s that New Zealand started producing stunning Sauvignon Blanc. Cloudy Bay firmly set Marlborough on the world wine map when the team there began producing wines from this grape with extraordinarily intense nettly, gooseberry, and asparagus fruit. Today many producers are rivalling Cloudy Bay in terms of quality produced and Sauvignon Blanc is now New Zealand's trademark grape. Sauvignon Blanc is now grown very successfully in many parts of the world including Chile, Australia and South Africa.

Follow us on Social Media for all the latest blogs, videos and news celebrating Sauvignon Blanc from around the World. #SauvBlanc #nzwine

Ends

For further information on this press release or samples please contact Vicky Williams on Vicky.williams@bbr.com or 01256 247862.

About Berry Bros. & Rudd:

With two Royal Warrants, 300 years of history and eight Masters of Wine, Berry Bros. & Rudd is Britain's original wine and spirits merchant.

With services including a Wine Club, Cellar Plan, Tutored Tastings, Private Wine Events and a Wine School, we provide the closest link between those who make the wine and those who drink it.

We offer a selection of over 4,000 bottles to wine and spirit-lovers in the UK, Hong Kong, Singapore and Japan through our stores, warehouses and outlets, and to people across the world through our award-winning website.

While we embrace progress, we also value our traditions. We are still run by members of the Berry and Rudd families and we continue to supply the British Royal Family, as we have done since the reign of King George III.

Most importantly, we still believe that everything you should look for in a wine or spirit comes down to one simple question: 'Is it good to drink?'